

# Mayor Andy Schor's State of the City Speech Highlights

Lansing Mayor Andy Schor's 2019 State of the City Address was held at Riverwalk Theatre on Wednesday, February 6<sup>th</sup>.

# **Economic Development**

- Mayor Andy Schor recounted nearly a billion dollars in new private investment in the City of Lansing that was announced in 2018.
  - o Downtown Meijer grocery store, hotel and apartments: \$41.5 million-dollar investment.
  - Michigan's only professional soccer team, Lansing Ignite to play at the Cooley Law School Stadium starting in April of 2019.
  - Work on the Oliver Towers building began.
  - Loc Performance investment of over \$96 million dollars.
  - McLaren broke ground on a new \$450 million-dollar campus and hospital, to be complete in approximately three years.
  - Beacon Field Southwest project, which includes a soccer field, walking trails and a Kaboom! Playground, began.
- As part of an effort to develop critical pieces of property in Lansing, Mayor Schor announced the launch of the Build Lansing program. As part of Build Lansing, the city will be putting out requests for proposals for a number of city-owned parcels over the next few months.
- Six downtown streets will be converted from one-way streets to two-way streets to create a more business- and pedestrian-friendly downtown.
- eBay's Retail Revival program launched last fall. The program gave 52 small businesses in the City of Lansing access to support from eBay in the form of training, technical assistance and a free eBay site.
- The Grow with Google initiative was brought to Lansing last year. Google partnered with over a
  dozen organizations in the Lansing region to provide workshops at Lansing Community College
  covering topics such as small business strategy and search engine optimization.

## Neighborhoods

• The inaugural Citizens Academy launched with 24 Lansing residents taking part in the 10-week program.

- Serve Lansing launched in partnership with Michigan State University, the United Way, the Lansing Board of Water and Light and the Red Cross to coordinate volunteer efforts in our community.
- Four Participatory Budget Nights were hosted where residents could provide input on the city's budget. Four more will be hosted in early 2019.
- Mayor Schor participated in the Bloomberg Harvard City Leadership Initiative to gain insight on data and how it drives decision making in Lansing. Department of Neighborhoods and Citizen Engagement Director Andi Crawford is leading a city-wide data team that is analyzing our data.

#### **Arts and Culture**

- Mayor Schor established the Arts and Culture Commission last spring.
- The City of Lansing joined LEAP and the Arts Council in announcing \$140,000 in First Impression grants to fund large, permanent art projects in Lansing like the 2019 Arts Impact project, "Below the Stacks," a city-wide mural designed to interpret Lansing's legacy.

#### Infrastructure

- Continued transparency: Mayor Schor held Road Map Neighborhood Tours in each ward of the city to hear concerns directly from residents. A roads plan with digital maps to provide transparent data about street repairs and funding was developed.
- Nearly 5,000 potholes were addressed in an average of 48 hours in 2018.
- \$300,000 dollars were allocated to repair sidewalks, more than doubling spending.

## **Public Safety**

- The Lansing Police and Fire Departments work hard to keep us safe every day. That hard work has resulted in violent crime being down 14 percent in Lansing in 2018.
- The quick thinking and expertise of Emergency Management and Public Service personnel saved the city over \$2 million in flood damage during the flooding in February 2018.

### **New Commissions**

- In 2018, Mayor Schor created a Diversity Commission to celebrate the diversity of Lansing and to
  find ways to work on the issues that may divide us. The Arts and Culture Commission was
  established last spring to enhance the city's arts and culture community and transform how art
  is used, seen and placed in Lansing.
- In 2019, the Inter-Faith Advisory Council will be created. Organized by Bishop David Maxwell, the council will serve as a source of input and collaboration with the faith community regarding social challenges, quality of life, and ensuring that Lansing is a welcoming city to all.

• The Veterans Commission will be created to focus on the needs of the many veterans in the Lansing community. This commission will fill a gap in city policy and ensure that veterans are included in our decision-making processes.

## **Branding**

- What makes Lansing great is the people. Mayor Schor announced a new branding campaign and vision for Lansing focusing on three main areas of action:
  - 1. Diversify housing options to meet residents' changing needs, providing a variety of rentals, condominiums, historic housing and larger homes.
  - 2. Focus on city design to improve the city's public spaces from roads to art to ensure a welcoming environment.
  - 3. Leverage Lansing's existing diversity and employment opportunities to represent out city as an ideal place to live and thrive.
- Find more about this vision at www.lansingforward.com
- This brand campaign would not be possible without the support of our generous community partners: Dewpoint, Board of Water and Light and CATA.

Lansing's Time is Now!